


# 2015 WPFPG Fact Sheet

<div>World Police &amp; Fire Games</div> <div>Fairfax 2015</div>	<div>The World Police &amp; Fire Games is one of the largest multi-sport, multi-venue events in the world. It draws more than 12,000 athletes from police, fire and other public safety agencies representing 70 countries competing in 1,600 medal events across 40 sports. Fairfax 2015 is a nonprofit 501(c)3 established to organize, manage and operate all activities related to hosting the 2015 Games which will take place throughout the National Capital Region June 26 to July 5, 2015.</div> <div><b><i>Beneficiaries and Legacies:</i></b> Youth Program (TBD); National Law Enforcement Memorial; National Fallen Firefighters Memorial; Valor Awards Scholarship Fund</div>	
History	In 1985, the World Police & Fire Games Federation, a non-profit organization run by the California Police Athletic Federation, established the World Police & Fire Games. Today, these Games are a spectacular 10-day international sporting event providing active and retired police officers, firefighters, and other public safety servants from around the world the opportunity to showcase their athletic excellence. Held biennially on odd-numbered years, WPFPG continues to grow in terms of attendance and number of participating countries. The international community eagerly bids for the opportunity to host this exciting event.	
Host Cities	<u>Upcoming Hosts</u> — 2015: Fairfax County, VA (National Capital Region) USA 2017: Montreal, Canada  <u>Past Hosts (1985-2013)</u> — <i>U.S. Cities:</i> San Jose, San Diego, Memphis, Colorado, and Indianapolis, New York. <i>International Cities:</i> Vancouver, Canada; Melbourne, Australia; Calgary, Canada; Stockholm, Sweden; Barcelona, Spain; Quebec City, Canada; Adelaide, Australia; British Columbia, Canada; Belfast, Northern Ireland	
U.S. States/Countries Represented	All 50 states and approximately 70 countries across six continents are represented	
No. of Competitors	12,500+	
Competitor Demographics	Full time Law Enforcement Officers and Firefighters from local, state, provincial, National, and Federal agencies; 80% male/20% female; 60% between ages of 25-45	
No. of Visitors	30,000+	
No. of Volunteers	4,000+	
Sports	40 sports, including traditional competitions (e.g., soccer, basketball, tennis, running, boxing, etc.) and events related to the job performance of public safety personnel (e.g., stair climbing, muster, shooting, SWAT exercises)	
Venues	Nearly 40 venues, including George Mason University, Reston Town Center, regional parks & recreation centers, and public / private facilities throughout the region	
Media	TV, radio, and newspaper partners are expected to provide commercial and promotional airtime as well as public service announcements	
Economic Impact Estimate	\$80 million (conservative estimate)	
Sponsorship Opportunities	<div><div>❖</div>Partners of the 2015 WPFPG become part of a select group of brands that will dominate the landscape through premiere ownership positions and cross-platform solutions.</div> <div><div>❖</div>18 month media and event campaign to continuously resonate brand messaging to a global audience</div>	
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